Engaging With Startups

Winning the Race to Work With The Best Startups

Innovation
Scout

Each year there are an estimated [1.78M startups](#) that open for business in over 190 countries. Many want to find the best Accelerators to help them succeed. Others look to connect with corporate venture as a means to scale their business. They also recognize the power of co-creation and exploring new markets with large corporate partners.

The Problem: There are nearly 9,000 accelerators and corporate venture groups vieing for their attention. You need to be first in line to learn about these companies, vet them and add them to your growing network of startups. Missing out will leave you vulnerable.

Building your Portfolio: You need a systematic way to get continuous deal flow and first hand knowledge of the companies that will make a difference to your future business. That's why we created the Radar program. We continuously scout for relevant startups that meet your criteria. We use *Machine Learning* to match your needs with those who are part of the ecosystem.
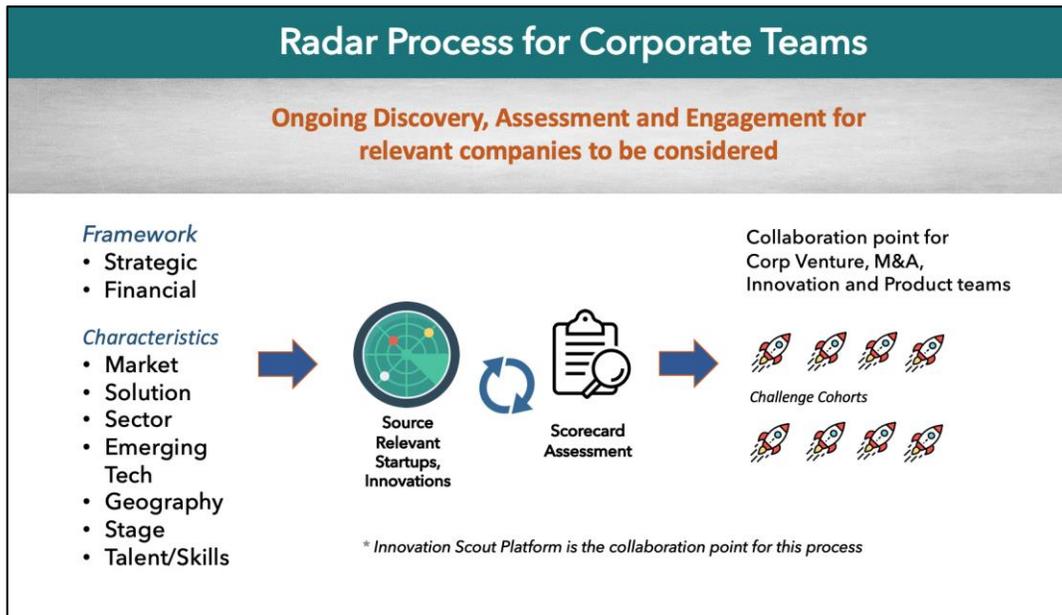
Benefits of the Radar Program

Discover new startups ongoing throughout the year

Never miss a startup, no matter where they are on the globe

Keep historical data about startup scoring & communication

Easily collaborate across your organization lines

Expand your Network Globally

How It Works

First we get an understanding of the framework and characteristics of startups who would best suit your portfolio. From there we use a 'push-pull' technique. We proactively scout using our database of over 500,000 startups from around the world. We'll also publish a website to get their attention and drive those most interested to engage. We'll conduct due diligence based on your criteria and create a scorecard view of each company. The Innovation Scout platform becomes the focal point for anyone on the team to learn about and engage with the most important startups in your portfolio.

The Innovation Scout delivers growth opportunities to corporations by enabling co-creation with startups and other open innovation. We offer a platform to discover, assess, select and pilot with startups, universities and accelerators. We offer services to help your team get on track to scale and increase the clock-speed of innovation across the enterprise.

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